

## PRESS BRIEFING

# High-tech for the desert

**Saubermacher starts live operation in Abu Dhabi +++ On-board computers provide data in real time +++ Participation in the “World Future Energy Summit” complete success.**

In mid-January Saubermacher moves into operating mode in Abu Dhabi as part of the Joint Venture “West Coast Saubermacher Environmental Services”, and participates in the setup of a modern waste management system. More than 100 trucks full of high-tech utensils, which enable the client to gather information about locations, routes and collected quantities, are in use.

Since the 15th of January 900 employees, including 126 drivers with special vehicles such as press trucks, hook trolleys and road sweepers, have been on tour to grant the perfect environmental service. 30.000 tanks and containers have been delivered and form the base for the setup of a modern resource management, based on waste separation.

On-board computers on the trucks transfer all waste management relevant data to a data management system. This secures the ongoing optimization of all services. “In addition to the start-up of all technical systems, we put the focus on the schooling and training of all employees”, states Peter Schmid, Saubermachers Operation Manager for this project. He further explains: “this is the only possibility to grant the level of service required from the beginning, and therewith achieve highest client satisfaction.” This makes the tracking app for movements of the fleet seem like a logical addition. “Our partners place value on quality and customer orientation”, adds Schmid. Instruments like the app or the 24h call center emphasize this this orientation impressively. That quality and safety are our highest priorities is also proven by our certifications ISO 9001:2008; ISO 14001:2004; OHSAS 18001:2007.

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*Saubermacher*

für eine lebenswerte Umwelt

West Coast Saubermacher was also able to convince at the “World Future Energy Summit”, one of the world’s most important environmental fairs, taken place in Abu Dhabi from 20th – 22nd January. The enterprise scored with Austrian know-how and an impressive presentation of its services. “The WFES is the ideal platform for presenting our promising waste and resource management solutions. Discussions about rising energy requirements, as well as necessary activities for a cleaner and more sustainable future for our planet are held” explained project manager and Saubermacher board member Gerhard Ziehenberger.

**Have a look at the first impressions:**

<http://www.flickr.com/photos/saubermacher/sets/72157640829637043/>

**About West Coast Cleaning and Environmental Services Company LLC:**

West Coast is the leading independent provider for cleaning and waste management services in the United Arab Emirates. The enterprise was founded by Bashar Al Mahaini and H.E. Jawaan Awaidha Suhail Al Khali in 2000, and stands for highest quality for delivery of proposed services. The company focuses on the use of modern technologies, as well as the constant schooling of employees as a base for customer satisfaction.

For further information please check: <http://www.westcoastme.com>

**About Abu Dhabi**

The Emirate **Abu Dhabi** is the biggest of seven Emirates of the United Arab Emirates with 1.975 million inhabitants on 67.240 square kilometers. The capital, also named Abu Dhabi, is the capital of the United Arab Emirates at the same time.

**About Saubermacher:**

A pioneer concerning resource management, Saubermacher is a partner for all environmental questions. The family owned enterprise supervises 100 locations and participations in Austria, Slovenia, Hungary and the Czech Republic. In the sector of collection, processing and recycling of waste materials, Saubermacher is partner to 1.600 communities and 40.000 enterprises ranging from commerce, trade and industry. For further information visit [www.saubermacher.at](http://www.saubermacher.at)

**Queries**

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