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PRESS INFORMATION

Digital disruption: a new app from Saubermacher is revolutionising the waste management industry

Developed in just 9 months, brought to the market in September 2016 and now offering the most extensive 24/7 coverage of any construction site waste disposal company in Austria – all without owning a single vehicle. **wastebox.biz** is an app that allows construction companies to easily organise disposal of their waste with complete transparency. It offers a faster service and higher quality. Process costs for construction firms are reduced. Market entry to Germany is underway.

Digital innovation from Austria. The digital platform integrates customers and suppliers quickly and easily via smartphones and offers all of the benefits of a state-of-the-art online service, such as communication in real time, complete transparency and key figures at the press of a button. The proprietary development for Android and iOS produced by the Styrian environmental pioneer, which is, for the time being, only available to the construction sector, is unique in Europe and has developed with outstanding success in just a short period of time. Andrä Rupprechter, the Austrian Federal Minister of Agriculture, Forestry, Environment and Water Management, and Hans-Werner Frömmel, President of the Federal Guild of Construction, also convinced themselves of the advantages of the app.

Modern services of waste management. **wastebox.biz** is revolutionising the waste management industry – similar to booking.com in tourism or Uber in the taxi industry, customers can monitor vehicles in real time on the map or give quality ratings. The core functionalities of the service are an IT platform and an app, one for end users and one for disposal partners. The partner concept ensures that **wastebox.biz** has the largest fleet of disposal vehicles in Austria. "A major advantage for our customers is the savings that they can make on process costs, which depending on the size of the company, can run to hundreds or thou-

sands of hours every year", explains Ralf Mittermayr, CEO of Saubermacher AG. "For customers, there are no additional costs, waste disposal costs are the same as before". The waste management partners benefit from a modern application without any development risk and a better utilisation.

Helping to protect the environment. Orders are sent to the nearest vehicles. Around 600,000 journeys are made in Austria every year, delivering and collecting skips. "Climate protection is a joint project in which all Austrian companies can take part. The economy and the environment profit from that. This app is an ideal example of that because it enables great CO₂ savings", as Minister Rupprechter happily comments on the climate-relevant aspect of wastebox.biz. The online service undergoes continuous development according to customer requirements. New releases are made available at monthly intervals. "Both the construction and the waste management industries need to take advantage of the options offered by digitization in order to remain successful in a globalised world. We are headed in the right direction with digital innovations such as wastebox.biz", so the praising comment of Hans-Werner Frömmel, President of the Federal Guild of Construction, on the Styrian innovation which cuts costs and increases efficiency.

Outlook. With the app, developed by an internal team, Saubermacher is pursuing two distinct directions. "On the one hand, we want to expand from Austria and conquer the European market", Hans Roth explains the geographical growth efforts. And the first step has already been taken. Contracts have recently been concluded with two partner companies that will allow wastebox.biz to launch on the German market. "On the other hand", as CEO Ralf Mittermayr continues, "we want to offer new services that go beyond disposal. We are already developing functions in the field of supply logistics and will begin offering the new service in autumn". In order to be able to accelerate development and keep development as close to customers as possible, the internal "Smart Service Team" was outsourced to a separate company, pink robin gmbh, at the beginning of March 2017.

Saubermacher Dienstleistungs AG
Hans-Roth-Strasse 1
8073 Feldkirchen bei Graz
T: +43 59 800, F: +43 59 800 1099
E: office@saubermacher.at

Saubermacher

für eine lebenswerte Umwelt



R. Mittermayr/ Speaker of the Executive Board, CMO Saubermacher, H.-W. Frömmel/ President of the Federal Guild of Construction, A. Rupprechter/ Austrian Federal Minister of Agriculture, Forestry, Environment and Water Management, H. Roth/ Company Founder and Chairman of the Supervisory Board Saubermacher, (left to right), photographic rights: Saubermacher

Further impressions can be found at <https://www.flickr.com/photos/saubermacher>.

About Saubermacher

Saubermacher Dienstleistungs AG is an international disposal and recycling company based in Feldkirchen bei Graz. The family company is a competent partner for around 1600 municipalities and more than 40,000 companies and employs around 3,200 employees in Austria, Germany, the Czech Republic, Slovenia, Hungary, the United Arab Emirates and Oman. Further information can be found at www.saubermacher.at.

Detailed information on wastebox.biz can be found at www.wastebox.biz.

Queries

Saubermacher Dienstleistungs AG

Sandra Klünsner

Head of Group Communication

M: +43 664 80 598 1031

E: s.kluensner@saubermacher.at